PIXERAM

PIXERAM WHITE PAPER

Reshaping The future of Digital assets

Content is the asset   creators are the core

NFT INFRASTRUCTURE PLATFORM CONNECTING CREATORS WITH THE GLOBAL MARKET

Company Origin and
Development Mission

Since its establishment in New York in 2021, Pixeram Ltd has taken "reconstructing the value structure of digital content" as its mission and continued to promote the evolution of the creator economy towards systematization, assetization and glo-balization. As a content asset technology company with independent technical capabilities and international vision, Pixeram does not aim at speculation, but takes long-term value construction as its foundation.

The establishment of Pixeram stems from a deep insight into the pain points of the contemporary digital content ecology: content is difficult to confirm, circulation mechanisms are ineffective, platform rules are opaque, and creators' rights are compressed for a long time. In this regard, the company chooses to start from the underlying system and empower creativity and trust the market through a verifi-able, reusable, and co-constructible content asset infrastructure.

As a representative digital content platform builder in North America, Pixeram has always insisted on serving content value with a systematic mindset. Whether it is content producers, brand companies, or global institutional investors, they can find a sustainable, controllable, and scalable digital asset path in the mechanism built by Pixeram.

PIXERAM

The company never pursues superficial prosperity, but chooses to implement the core mission of "technology empowers creation and trust supports value" in every key technology, every user experi-ence and every system design. Pixeram's path is not to follow trends, but to define the structure for the industry.

Values and Strategic Positioning ✦

PIXERAM

Since its inception, Pixeram has always adhered to the concept of "content is assets, creators are the core". We firmly believe that in the Web3 era, creation should not only be expression, but should become an asset process that can be confirmed, traded and value-added. This core value is the fundamental starting point for the evolution of platform technology, product design and ecological expansion.

The platform we have built not only serves the NFT issuance needs of artists and brands, but also focuses on the management of the entire digital content asset life cycle - from casting, circulation to financial support, helping creators to truly participate in value realization.

At the strategic level, Pixeram has established three core directions:

Technology neutrality, ecological openness

Support Ethereum, BNB Chain, Polygon and other multi-chain compatibility, and build an open and win-win infrastructure.

Technology neutrality, ecological openness

Support Ethereum, BNB Chain, Polygon and other multi-chain compatibility, and build an open and win-win infrastructure.

Technology neutrality, ecological openness

Support Ethereum, BNB Chain, Polygon and other multi-chain compatibility, and build an open and win-win infrastructure.

In the future, Pixeram will continue to focus on this essential positioning, explore new trends such as NFT and AI-generated content (AIGC), real asset mapping (RWA), cross-chain circulation, and become a key infrastructure builder and value driver in the global digital content asset ecosystem.

Industry Status and Challenges ✦

PIXERAM

The rapid development of NFT and Web3 has brought unprecedented opportunities to the global content asset ecosystem, but also exposed many structural problems. The current industry is still in the early stage of evolution, and problems such as imperfect infrastructure, weak liquidity, and short project life cycle restrict the overall development quality.

INSUFFICIENT LIQUIDITY AND SINGLE TRADING MECHANISM

Most NFT assets are limited to the first sale and lack a continuous circulation mechanism, resulting in the widespread phenomenon of "casting is silent". The platform lacks mature rarity management, secondary market mechanism and incentive model, which directly affects asset value discovery.

WEAK PROTECTION OF CREATORS' RIGHTS AND INTERESTS

Many creators are still unable to effectively confirm their rights or guarantee long-term benefits in the Web3 environment. Although NFT rights are confirmed on the chain, copyright, income distribution mechanism, etc. still need more institutional and technical support.

LOW COMMUNITY STICKINESS AND USER PARTICIPATION GAP

Most platform users only stay at the transaction layer and lack channels to participate in creation, feedback and ecological co-construction. Traditional centralized social tools are difficult to meet the diverse needs of Web3 community interaction.

LIMITED CONNECTION BETWEEN BRANDS AND REAL-WORLD SCENARIOS

Although brands are enthusiastic about NFT, most cooperation remains at the marketing level, lacking systematic IP implementation, content integration and virtual space construction capabilities, resulting in limited application effects.

Pixeram is responding systematically to these industry challenges. From product design to technical architecture, we insist on building a "circulating, participatory, and monetizable" digital content ecosystem, promoting NFT from static collections to dynamic financial assets, and helping creators and platforms achieve long-term win-win results.

Pixeram's systematic solutions ✦

PIXERAM

In response to the core challenges of the NFT industry in terms of liquidity, title confirmation mechanism, community operation and commercial implementation, Pixeram proposes four systematic solutions to build an operational closed loop of "the entire life cycle of content assets" and truly realize the value circulation from creation to realization.

INTEGRATED NFT ISSUANCE AND TRADING PLATFORM

Pixeram provides artists, brands and content creators with one-stop services from casting, rarity management, blind box configuration to secondary market transactions. The platform supports multi-chain deployment (Ethereum, BNB Chain, Polygon, etc.), and is equipped with visual issuance tools and contract modules to lower technical barriers and accelerate creation and realization.

INTEGRATION OF CONTENT ASSET FINANCIALIZATION TOOLS

The platform has built-in financial modules such as NFT pledge, installment trading, airdrop activities, fission rebates, etc., which comprehensively improve the liquidity and community participation of NFT. The financial mechanism not only empowers assets, but also provides a sustainable source of incentives for the community.

MULTILINGUAL GLOBAL COMMUNITY NETWORK

Through the integration of Telegram, Discord and on-chain social protocols, Pixeram has built a multilingual, multi-time zone parallel community network. The platform encourages users to participate in governance, content distribution and project promotion, and promotes users from "holders" to "co-builders".

BRAND AND METAVERSE INTEGRATION CAPABILITIES

Pixeram provides brands with IP virtualization solutions, supports 3D space customization, AR/VR interaction and virtual character binding, assists brands in completing digital asset deployment and immersive content dissemination, and promotes the deep integration of NFT and real business.

Through the above four system solutions, Pixeram not only improves the sustainability of the platform ecosystem, but also provides the NFT industry with a set of replicable, scalable and long-term valuable content asset operation models.

NFT financialization function design

PIXERAM

In Pixeram's ecosystem, NFT is not only a collectible, but also a digital asset with liquidity, profitability and participation. Focusing on the core logic of asset financialization, Pixeram has designed a complete set of financial tools to activate the value transfer mechanism between NFT holders, creators and the community.

NFT PLEDGE MECHANISM

Users can pledge their NFTs to the platform and obtain income certificates corresponding to the value of the asset. Pixeram dynamically calculates the pledge weight based on the rarity and market activity of NFTs to achieve the asset utilization method of "holding while earning" and reduce the cost of holding positions.

INSTALLMENT TRADING SYSTEM

For high-value NFTs, Pixeram has launched an installment purchase module, allowing users to obtain NFT holding rights by deposit + installment payment, lowering the entry threshold and increasing trading activity. NFTs are locked during the installment period and transferred in full after the payment is completed.

PIXERAM

FISSION REBATE AND TASK INCENTIVE MECHANISM

The platform has a sharing task and promotion link binding mechanism. Users can obtain platform tokens or limited NFT airdrops after completing specific tasks. Successful recommended transactions can also trigger tiered rebates, stimulating the community's autonomous growth momentum.

AIRDROP ACTIVITIES AND BLIND BOX MECHANISM

Pixeram regularly holds community airdrops, NFT blind box sales and limited flash events, and cooperates with the rarity level system generated by AI algorithms to enhance asset scarcity and user participation enthusiasm. The airdrop mechanism prioritizes binding active users and pledge accounts.

Pixeram's NFT financialization module not only enhances the circulation efficiency of platform assets, but also builds a value closed loop between content creation, trading behavior and financial participation, promoting NFT from "ownership" to "operation", and realizing asset-level system management and continuous value-added.

Pixeram's systematic solutions ✦

PIXERAM

In response to the core challenges of the NFT industry in terms of liquidity, title confirmation mechanism, community operation and commercial implementation, Pixeram proposes four systematic solutions to build an operational closed loop of "the entire life cycle of content assets" and truly realize the value circulation from creation to realization.

MULTI-CHAIN COMPATIBILITY AND CROSS-CHAIN TRANSACTION MECHANISM

Pixeram natively supports mainstream public chains such as Ethereum, BNB Chain, Polygon, and has reserved cross-chain asset bridging interfaces to enhance the circulation of NFTs between different chains and the ability to manage assets in a unified manner. Users can freely switch asset strategies in multiple ecosystems to truly realize the "borderless flow" of NFTs.

RARITY CALCULATION AND INTELLIGENT DISTRIBUTION SYSTEM

The platform integrates a rarity analysis system based on blockchain data and AI algorithms, which can automatically calculate indicators such as rarity value, participation, and community popularity for each series of NFTs, assist issuers in accurate pricing, and provide decision-making references for buyers. The system has been widely used in blind box sales and airdrop distribution to enhance user stickiness and collection drive.

VIRTUAL SPACE AND BRAND IMMERSIVE EXPERIENCE

Pixeram supports the implantation of NFT assets into customized virtual scenes to achieve interactive display, multi-person social interaction and brand space construction. Partners can create their own virtual art galleries, digital performance halls or metaverse stores, so that NFTs can have a real sense of application that can be visited, played and shared.

ACTIVITY-DRIVEN AND SCENE-TRIGGERED MECHANISM

The platform opens a specific "task-based NFT" module, which combines user behaviors (such as login, invitation, transaction, and pledge) to generate exclusive NFTs for community governance, member rights identification, medal rewards and other scenarios, enhancing the emotional connection and long-term relationship binding between the platform and users.

Through these innovative modules and scene expansions, Pixeram not only improves the breadth of platform functions, but also continuously deepens the use logic of NFT assets, truly promoting the closed-loop operation of digital assets from creation, transaction to use.

IP cooperation and commercial application ✦

PIXERAM

Pixeram is not only a technology platform, but also a connector for creators and brands to the Web3 world. Through a systematic IP cooperation mechanism and implementation capabilities, Pixeram is committed to promoting the deep integration of NFT and brand commercial value and building a sustainable digital content application ecosystem.

BRAND IP VIRTUALIZATION SOLUTION

We provide brand customers with full-process support from digital collection design, NFT series issuance to virtual space landing. By working with designers and 3D modeling teams, Pixeram helps brands transform offline images into on-chain assets, and then extend them to virtual social scenes, online exhibitions, and interactive activities.

NFT-DRIVEN MEMBERSHIP RIGHTS SYSTEM

Pixeram supports companies to build a membership system through NFT issuance, binding exclusive rights such as discounts, event tickets, airdrop whitelists, etc. This "rights as assets" model enhances user stickiness, expands the scope of brand communication, and establishes a tradable user loyalty system.

MULTI-PLATFORM CONTENT COLLABORATION AND BRAND DISPLAY

The platform has achieved docking with the Metaverse platform, WebGL virtual space, and AR display engine. Brands can simultaneously present NFTs and virtual images on multiple content platforms, broadening traffic entrances and user interaction scenarios. Cooperation forms include flash exhibitions, digital fashion, game equipment and scene cooperation, etc.

COOPERATION CASES AND MARKET FEEDBACK

Pixeram has reached in-depth cooperation with many cultural brands, art institutions and game content parties, and launched a series of limited-edition NFT and virtual interactive experience projects, which have received good market response. In the future, it will continue to expand to education, film and television, fashion and other fields to promote the cross-border empowerment of NFT.

By continuously expanding the boundaries of IP cooperation, Pixeram is becoming a key partner in the brand's digitalization strategy, opening up new entrances for brands to connect young users, extend content assets, and build digital scenes.

Platform technical security and compliance application

PIXERAM

In the digital asset ecosystem, security and compliance are the foundation of the platform's sustainable development. Pixeram always adheres to technology as the core and compliance as the premise to build a stable and reliable Web3 content asset infrastructure.

SMART CONTRACT SECURITY AUDIT MECHANISM

All key contracts of the platform are certified by professional audit institutions before going online to ensure that there are no security loopholes in the processes of casting, trading, staking, airdrops, etc. The smart contract code is open and transparent, supporting community and developers to jointly supervise and strengthen the trust mechanism on the chain.

MULTI-LEVEL ASSET CUSTODY STRUCTURE

Pixeram adopts a custody system that combines cold and hot wallet separation with a multi-signature mechanism to manage user assets in layers and isolate them to reduce the risk of attacks. Important asset operations must go through the permission control process to ensure operational security and asset stability.

USER DATA AND PRIVACY PROTECTION

The platform follows global data compliance standards and implements localized privacy policies for different markets. User behavior data is encrypted and only used for function recommendations and risk control. It is not used for commercial transactions or external sharing to ensure user autonomy and transparency.

GLOBAL COMPLIANCE PATH AND REGIONAL AUTHORIZATION

Pixeram has obtained technical and operational licenses in many places in North America and Asia, and complies with relevant legal requirements of various regions regarding NFT issuance, digital asset transactions and data compliance. The platform continues to pay attention to the dynamics of Web3 supervision in various countries, maintains a flexible response strategy, and ensures safe and orderly global operations.

Through continuous technical investment and high-standard security architecture, Pixeram not only protects the digital assets and data rights of every user, but also builds a predictable, scalable and trustworthy NFT operating environment for brands, creators and institutional partners.

Technological evolution and future R&D direction

PIXERAM

Pixeram is not only a running content asset platform, but also a continuously iterating technology system. We are well aware that in the context of the rapid evolution of Web3, the platform's technological evolution capabilities determine its ecological vitality and industry leadership.

SMART CONTRACT MODULARIZATION AND UPGRADE MECHANISM

The platform contract adopts a modular architecture, which facilitates the flexible activation or replacement of various functions (such as staking, airdrops, and trading permissions). Supports dynamic parameter update mechanism to ensure that protocol optimization and strategy iteration are completed without the need to migrate assets.

CROSS-CHAIN ASSET COMPATIBILITY AND EXPANSION PROTOCOL

On the basis of supporting main chains such as Ethereum, BNB Chain, and Polygon, Pixeram is developing a cross-chain bridge protocol, which will be expanded to more L2 networks and heterogeneous chains in the future to achieve free circulation and unified custody of NFT assets between chains.

AI CREATION AND AUXILIARY TOOL DEVELOPMENT

The platform is deploying AI-assisted content creation modules, including tools such as image generation, automatic rarity recognition, and description copy generation, to lower the threshold for creation, improve content supply efficiency, and form a positive cycle of "creation-distribution-feedback-re-creation".

OPEN DATA DASHBOARD AND STRATEGY INTERFACE

For creators and project parties, Pixeram will launch an on-chain data dashboard and market analysis interface to provide visual data such as work popularity, transaction trends, and user portraits to assist in optimizing content operations and pricing strategies.

CONTINUOUS ENHANCEMENT OF SECURITY AND COMPLIANCE

In the future, the platform will continue to strengthen AI risk control, KYC/AML modules, and localized compliance access to provide global users with a more robust and reliable asset management and operation foundation.

Pixeram will continue to invest in technology research and development and architecture upgrades. On the premise of ensuring the security and stability of the platform, it will continue to expand the functional boundaries and content possibilities, and become a technology innovation platform that leads the integration of content asset financialization and intelligence.

Pixeram

GLOBAL OPERATION NETWORK AND USER GROWTH PATH

As a global NFT asset platform, Pixeram has taken "internationalization" as one of its core strategies since its establishment. Through multilingual community construction, multi-chain ecological integration and localized operation layout, Pixeram has achieved cross-regional expansion in multiple dimensions such as content creation, user participation and brand cooperation.

MULTILINGUAL AND MULTI-TIME ZONE COMMUNITY MATRIX

The platform integrates tools such as Telegram, Discord, and on-chain social protocols to build a multilingual community system covering North America, East Asia, Southeast Asia, Europe and other regions. The operation team customizes localized content and activity rhythm according to different time zones and cultural habits to ensure high-frequency participation and long-term activity of users.

USERS COVER 40+ COUNTRIES AND REGIONS AROUND THE WORLD

Currently, Pixeram registered users are spread across more than 40 countries and regions, and the user structure covers independent artists, Web3 native users, NFT collectors and brand content operators. The platform gradually promotes local language support and legal currency access to lower the threshold for global user participation.

GROWTH MECHANISM: COMMUNITY FISSION × FUNCTION DRIVEN

Through interactive mechanisms such as airdrop incentives, blind box sales, and NFT task systems, the platform forms a fission growth path with spontaneous invitations from users and autonomous dissemination of content. At the same time, the platform continues to launch innovative functions and modules to form a technology-driven retention closed loop.

OVERSEAS MARKET COOPERATION AND NODE PLAN

Pixeram plans to set up local ecological cooperation nodes in core markets such as Asia and Europe, and cooperate with local art institutions, blockchain game teams and cultural brands to achieve content localization and ecological co-construction, forming a network structure of "global unified standards + regional customized experience".

The global user base not only brings content ecological diversity, but also provides solid support for the platform's NFT transaction liquidity, content richness and brand penetration. Pixeram will continue to expand the boundaries of the global market and build a shared, credible and continuously growing content asset platform for global creators and users.

Platform business model and revenue structure

PIXERAM

Pixeram takes "content assetization" as its core, and builds a stable, diversified and scalable business model through platform services, financial tools and ecological cooperation, ensuring that the platform has good self-sustaining ability and growth resilience under technological evolution and ecological expansion.

NFT ISSUANCE AND TRANSACTION FEES

When creators and brands issue NFTs through the platform, they will pay a certain proportion of the issuance service fee. When NFTs are traded on the platform, the platform will charge a certain proportion of the transaction amount as a matchmaking fee, which is one of the core basic cash flow sources of the platform.

FINANCIAL SERVICE VALUE-ADDED FEE

When users participate in NFT pledge, installment purchase, airdrop tools or participate in the fission rebate mechanism, the platform charges operation management fees and platform service fees according to the function type, covering the background calculation, contract execution and risk control costs.

VIRTUAL SPACE AND BRAND COOPERATION CUSTOMIZATION FEE

For corporate customers and brand IP parties, the platform provides customized services such as virtual space construction, interactive experience development, and metaverse store operation, and charges a one-time fee or phased cooperation profit sharing according to the scale of the project.

ECOLOGICAL INCENTIVE REBATE MECHANISM AND GOVERNANCE RESERVE

Part of the income is used to build the user incentive pool and community development fund within the platform, such as blind box revenue rebate, creator profit sharing, content rating rewards, etc., to achieve a positive cycle of platform activity and content supply.

FUTURE TOKEN ECONOMIC MODEL (OPTIONAL)

If the platform introduces governance tokens in the future, it will establish a token incentive system guided by "transaction behavior × content participation" to encourage users to contribute content, participate in governance and asset pledge, and collect protocol taxes from token circulation for ecological feedback.

Through the above income structure, Pixeram has achieved the value linkage between B-end brands, C-end users, and the platform itself, effectively supporting the platform's technology iteration, content expansion and global operations, and laying the foundation for the long-term and stable growth of the platform.
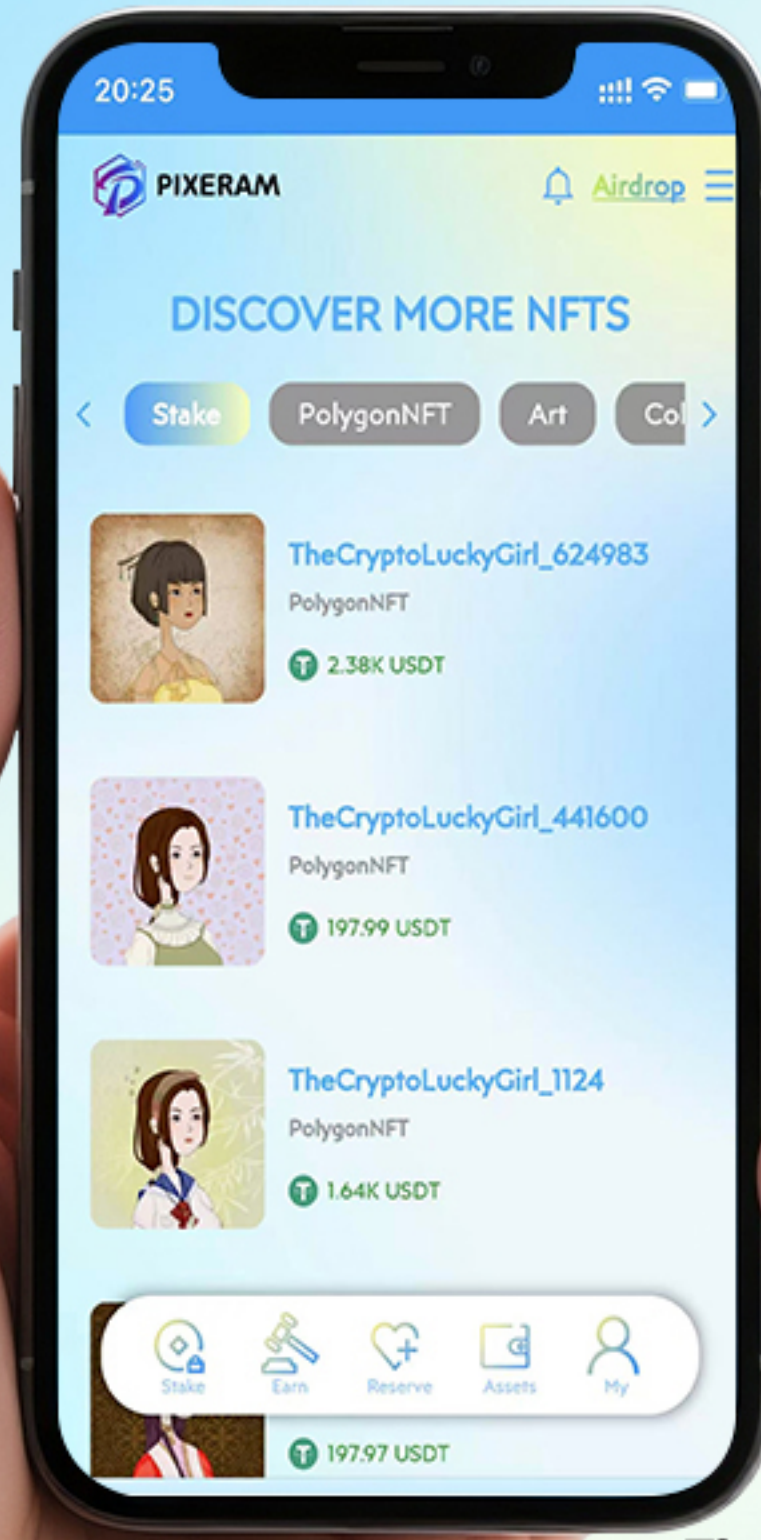
PIXERAM

The closed loop of value from creation to assets ✦

PIXERAM

In Pixeram's view, creation should not stop at expression, but should have a clear and feasible path to value realization. The platform builds a complete service system around the concept of "content is an asset" to help creators efficiently transform inspiration into digital assets that can be confirmed, traded, and value-added.

CODE-FREE DISTRIBUTION TOOLS LOWER THE THRESHOLD
The platform provides content creators with graphical casting tools and smart contract templates. Users can quickly complete the generation, rarity setting, and multi-chain release of NFTs without programming skills, lowering the entry threshold and improving efficiency.

DIVERSIFIED DISTRIBUTION AND SALES METHODS
Pixeram supports multiple sales models such as pricing distribution, blind box extraction, auction mechanism, and installment purchase, matching the market strategies and user preferences of different works, so that each piece of content has a suitable monetization channel.

REAL-TIME DATA FEEDBACK AND WORK MANAGEMENT
Creators can view the collection data, market popularity, buyer distribution, and transaction dynamics of works through the platform background, and adjust the distribution strategy in time. The platform also provides collector portrait analysis and secondary circulation trend charts to enhance the market responsiveness of creation.

MULTIPLE ROUNDS OF VALUE RELEASE PATH
Pixeram designs incentive paths for NFT holders through mechanisms such as blind box resale, rarity airdrops, and graded task rewards, indirectly increasing the secondary market value of the work, allowing creators to continue to earn income after one release.

CLEAR INCOME AND AUTOMATIC PROFIT SHARING
All income is automatically settled to the creator's on-chain wallet. The platform does not set a withdrawal threshold. Profit sharing and reward distribution are completed according to the preset contract logic to ensure that income is open, transparent, and timely.

Through this closed-loop system of "creation → distribution → sales → data feedback → secondary circulation", Pixeram not only makes content have asset attributes, but also allows creators to truly have independent operation and long-term profit capabilities, creating a decentralized and efficient content value chain.

Real-world asset mapping and application prospects (RWA)

PIXERAM

With the deepening integration of blockchain and real economy, NFT is gradually breaking through the scope of digital collection and art, becoming an important tool for real-world asset mapping. Pixeram follows this trend and actively deploys RWA (Real World Assets) application scenarios, committed to transforming the rights and interests of real-world assets into trustworthy and tradable digital certificates on the chain.

NFT AS A REAL-WORLD ASSET CONFIRMATION CARRIER

Through cooperation with legal services and physical asset custodians, Pixeram explores mapping real assets such as real estate, physical artworks, intellectual property rights, etc. to NFT, and completes the confirmation, splitting and trading on the chain to build a bridge between digital and reality.

FLEXIBLE ASSET SPLITTING AND CONTRACT BINDING MECHANISM

The platform supports the proportional splitting of RWA type NFTs, realizing small holdings and flexible circulation, and lowering the threshold for traditional asset investment. At the same time, NFT itself can be bound to rights and interests of different dimensions such as income rights, use rights, and leasing rights to meet the needs of diversified asset allocation.

COMPLIANCE PATH EXPLORATION AND INSTITUTIONAL COOPERATION

Pixeram has cooperated with some compliance institutions in the Asian and North American markets to study on-chain asset registration, judicial recognition and compliance transfer mechanisms, provide a legal basis and regulatory docking path for RWA scenarios, and enhance the credibility of the real asset digitization process.

APPLICATION PROSPECTS: FINANCE, COLLECTION, COMMODITY AND EQUITY SCENARIOS

In the future, RWA will be widely used in multiple vertical fields such as real estate shared investment, rare collection circulation, commodity storage and traceability, supply chain finance, etc. Pixeram will provide mapping templates and service support for various enterprises and project parties through modular tools and cooperative ecology.

Real assets on the chain is a key leap to promote NFT from "cultural symbols" to "asset infrastructure". Pixeram will continue to explore the combination of technology, law and business to promote the implementation and popularization of RWA worldwide.

AIGC integration and future content generation logic ✦

PIXERAM

With the development of artificial intelligence technology, AIGC (AI generated content) is reshaping the content creation process. Pixeram regards AIGC as an important engine for the next stage of NFT evolution, and is committed to building a new content asset system driven by AI and intelligent collaboration, so that every user has the ability of "generative creation".

CONTENT GENERATION AND CREATOR AUXILIARY TOOL CHAIN

Pixeram is developing modules such as AI image generation, rarity intelligent annotation, and automatic description copywriting to provide creators with more efficient and scalable creation tools. With these modules, even users with non-design backgrounds can easily complete a complete set of NFT content construction.

HOW AIGC AND NFT ARE COMBINED

The platform explores the confirmation, transaction and distribution of AI-generated works in the form of NFT, and builds a content asset system of "human-machine co-creation". Users can generate unique content through the training model or custom parameters provided by the platform, and the system automatically generates contracts and market entrances to complete the closed loop of creation and realization.

DATA-DRIVEN CREATION OPTIMIZATION MECHANISM

Combining on-chain data analysis and AI feedback mechanism, Pixeram will realize the automatic feedback of NFT market performance after issuance to the content generation system, assisting creators to optimize content parameters according to popularity and collection behavior, and forming a "smart feedback" creation system.

AI CONTENT CONFIRMATION AND COPYRIGHT TRACKING DESIGN

In the future, the platform will introduce generation process records, copyright watermarks and creation path chain storage to solve the common copyright ownership and originality verification problems in AIGC creation, protect the rights and interests of creators, and enhance the credibility and legal compliance of AI-generated content.

AIGC

Through the introduction of AIGC technology, Pixeram not only lowers the threshold for creation, but also expands the content boundaries, art forms and interaction methods of NFT, making the platform truly an intelligent creation platform where "everyone is a creator and inspiration is an asset".

The infrastructure role of Web3 content assets

PIXERAM

In the Web3 era, content is no longer an ancillary product of the platform, but a core asset that can be confirmed, distributed, and circulated. Based on this value, Pixeram is committed to building a new generation of digital content asset infrastructure, providing an open, secure, and efficient assetization service system for global creators, brands, and institutions.

RESHAPING THE LOGIC OF CONTENT AS ASSETS

Pixeram uses NFT as a carrier to enable each inspiration to have on-chain confirmation, market pricing, and financial participation capabilities, changing the limitations of traditional content creation being controlled by the platform and lacking monetization channels, and promoting content to become truly assetized.

BUILD A PRODUCTIVITY TOOL LAYER FOR CREATORS

The platform provides a casting system, financialization tools, AI auxiliary modules, and data feedback mechanisms to form a complete closed loop of "creation → distribution → circulation → revenue", lowering the threshold for content to enter the market and improving the revenue efficiency of the content asset life cycle.

OPEN SERVICE LAYER COMPATIBLE WITH MULTI-CHAIN ECOLOGY

Through support for mainstream chains such as Ethereum, BNB Chain, and Polygon, Pixeram provides NFT standard access paths for different public chain ecosystems, improving the on-chain compatibility, liquidity, and cross-chain interoperability of content assets.

APPLICATION INTERFACE LAYER CONNECTING THE REAL ECONOMY

Whether it is virtual IP implantation, brand space construction, or real asset mapping (RWA), creator governance mechanism, Pixeram always builds platform capabilities for real applications, promoting NFT from "collectibles" to "financial tools" and "economic interfaces".

BUILD A GLOBAL COLLABORATIVE CONTENT ASSET ECOSYSTEM

The platform encourages different roles to participate in content production, transactions, and governance through mechanisms such as global communities, DAO pilots, and developer API interfaces, and promotes the formation of a Web3 content asset collaborative network with Pixeram as the hub.

In the future, Pixeram will not only be an NFT platform, but also an important component of the basic layer of the digital content economy. We believe that a truly valuable Web3 is not just decentralized, but also makes every creation valuable and every asset alive.

Platform value proposition and cooperation prospects

PIXERAM

Based on the long-term value of NFT, Pixeram is committed to building a global collaborative platform with "content assets" as the core. In this process, we are not only a promoter of technology, but also a connector of value consensus. Our platform proposition is based on five key dimensions:

FAIR AND TRANSPARENT CONTENT ASSET MECHANISM

Every creator should have the right to control and benefit from their digital content. Pixeram uses smart contracts, on-chain records and decentralized tools to ensure the transparency and automatic execution of content rights confirmation, revenue distribution and transaction processes.

A CREATIVE SUPPORT SYSTEM THAT EMPHASIZES BOTH EMPOWERMENT AND PROTECTION

The platform provides creators with a full stack of services from casting tools, market mechanisms, data insights to financial incentives, truly realizing "creation is monetization". At the same time, we also build a copyright tracking and creation path recording mechanism to protect content originality and intellectual property rights.

FLEXIBLE AND SCALABLE COOPERATION MODEL

Whether it is an independent artist, a brand or an institutional user, Pixeram provides an open and modular cooperation interface. From NFT issuance to virtual space integration, from customized projects to API access, we build multiple collaborative channels to adapt to different scenarios and needs.

LONG-TERMISM AND THE SPIRIT OF ECOLOGICAL CO-CONSTRUCTION

We do not chase short-term traffic, but focus on building a content asset system with sustainable value. The platform explores user participation in governance through the DAO mechanism, so that the community is not only a user group, but also a co-builder of the platform.

GLOBAL AND FUTURE-ORIENTED OPEN STRATEGY

Pixeram will continue to expand the international market, optimize the multilingual experience, access more on-chain ecosystems, and promote the globalization of Web3 content asset standards. We welcome every value-driven partner to join us to jointly create an open, credible, and growing digital content ecosystem.

THE FUTURE IS
DEFINED BY CONTENT ASSETS

New infrastructure that empowers creators

Pixeram

After experiencing industry bubbles and market fluctuations, we are more certain that truly viable NFTs are not the product of short-term traffic, but an asset form built on technical credibility, value sustainability and creative freedom.

Pixeram has chosen a more difficult but more solid path - empowering content value with system capabilities, using technology to ensure every confirmation of ownership, and using financial logic to turn creation into tradable wealth. We believe that the digital world should not be a chaotic speculation field, but a future order that respects originality, trusts construction, and has clear value.

The future belongs to everyone who dares to create, and also to those who insist on building a long-term value ecosystem.

Content is an asset, creators are the core, and technology defines free value.